Driven by **innovation.**
Grounded in **trust.**
True **partner**.
We prevent **failures**.

INTERACTIVATED
solutions

CONSULTING &
PORTFOLIO SUPPORT
VCs, PEs &
INVESTORS

If you're a VC or investor, we are the **speed-dial** **on your phone** to **help your portco's** **excel.**

[**We help** portfolio companies that need to **scale quickly** or rework their tech **ASAP**]

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solutions

Call Us

If you have encountered these issues:

[01]

I need a rapid **Due Diligence** on a potential investment

[02]

I want honest independent metrics on **how a portco is doing**

[03]

My portco is too slow to launch their MVP & find PMF

[04]

My portco has high demand but **needs help to meet it**

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solutions

How We Help

To get you out of these situations:

[01] EVALUATE

In-depth analysis & recommendations. Full report within as little as 2 weeks.

[02] MEASURE

We set up custom progress reporting and analytics dashboards.

[03] MONITOR

Dedicated agile product teams to reduce portco's time-to-market.

[04] SUPPORT

On-demand skills and engineering to match growth needs.

INTERACTIVATED
solutions

We are a Partner
Not Just a Vendor

Whether your portfolio companies need expert guidance or hands-on execution, we do it all.

[We listen]   [We recommend]   [We Execute]

No hassle, no compromise - just high-quality expertise at a fraction of the costs.

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solutions

We Are Experts in

[01] SaaS Platforms

Example success cases:

- Uber for Healthcare
- Animal Welfare Management Software Platform
- Dropbox for Legal and Government Institutions
- Organizational Management Tool for Insurance Firms

[02] Custom Software

Example success cases:

- Nutrition Advisory Mobile App & Chrome Extension
- AI Nutrition and Meal Planning App
- Covid19 App for Dutch Government
- NFT History Learning Game

[03] Custom Marketplaces

Example success cases:

- Airbnb Alternative for Motor Riders
- Etsy for local makers and buyers
- NFT Marketplaces
- AR Fashion Try-Ons
- and many more...

HealthTech   FinTech   AgriTech   Legal   Blockchain   Retail

Sample Audit Report

Sample Audit Report

Audit Process

Acting as a fractional CTO, we interviewed the founding team's leadership and thoroughly assessed the development pipeline, reviewing the code base, assessing and testing different processes, documentation, and technical architecture. This report represents a comprehensive evaluation of a SaaS startup, conducted to provide stakeholders with actionable insights and strategic recommendations.

Team Performing the Audit

- Roy Van Eijsselsteijn (Fractional CTO appointed)
- Polina Kostina (PM)
- Vitalii Rozhkov (Tech Lead)
- Artem Lubenskyi (DevOps)
- Mateusz Hajnysz (PO & Agility Coach)
- Bogdan Baikov (QA engineer)

Our Approach

While the primary focus of this audit is on specific technical aspects, our approach extends to a broader evaluation of the organization. Through interviews and data collection, we strive to construct a comprehensive picture of the company's culture, project management practices, and operational support systems. These interconnected elements often influence technical challenges and outcomes.

In most organizations, problems rarely exist in isolation. Instead, they are often the result of overlapping issues that collectively impact performance and efficiency. By analyzing these dynamics, we aim to identify root causes rather than symptoms. This big-picture perspective ensures stakeholders are equipped with the insights necessary to address challenges and drive sustainable improvement effectively.

Framework of Assessment

Our approach to technical audits is grounded in a comprehensive evaluation of five key pillars that define the health and scalability of any product or organization. These pillars are:

- **Leadership & Team Dynamics:** Evaluates team structure, collaboration, and leadership's ability to align efforts with strategic objectives.
- **Solution Fit & Innovation:** Assesses how well the product addresses user needs, aligns with market demands, and fosters innovation.

◆ Test Our Expertise:

Our Audit Framework: A breakdown of our assessment criteria and their importance.

Critical Questions We Address: Insights and answers tailored to your specific request.

About Us: How we can help VC and PE firms optimize their portfolio startups.

Access Report

Examples
Of Our Work

We Prevent Failures

When VC and PE firms call us in to save the day, we delivered the right expertise and/or scaled the founder teams, entirely on-demand - to build top-quality solutions tailored to their needs.
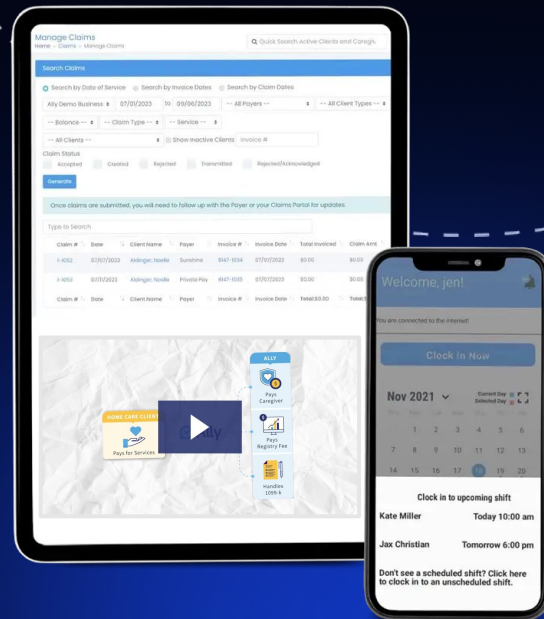
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LivTech AllyMS

"Uber" for Healthcare + Insurance

LivTech, a prominent healthcare equity firm managing an extensive portfolio of enterprise healthcare and insurance products across the US and Canadian markets.

With significant technical debt, they sought a partner capable of scaling their portco operations, augmenting their in-house teams, and assembling autonomous Agile teams, without having to keep them on the payroll when the next evaluation comes.

We helped them develop a solution that modernized and consolidated their fragmented application ecosystem. The modernized platform now facilitates hundreds of millions of dollars in monthly insurance claims, enhancing caregiver-caretaker interactions and streamlining processes.

Get in touch for an in-depth review of this case study.
-
Preview the app here
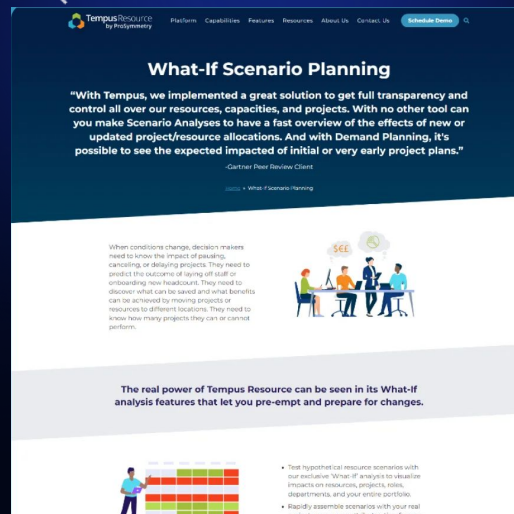Or schedule a demo

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solutions

Prosymmetry

Optimizing Resource Planning for Scalable Growth

Our client - Tempus, was upgrading their resource planning solution, when they approached us to rebuild the critical **Prosymmetry Software** used by Planners and Project Managers for simulations and long-term planning across extensive datasets.

A dedicated team, including a Product Owner, Tech Lead, Developers, and QA specialists, worked in 3-week sprints to continuously deliver new features, gather feedback, and refine the solution. This agile approach ensured seamless integration and real-time course correction.

As the result, we optimized their UX workflows and enhanced the system's ability to handle **up to 20k projects**. Additional automated QA testing reduced overhead costs, enabling faster production releases and a scalable, high-performance platform.

You can test the application by following this link
-
Get in touch for an in-depth review of this case study.
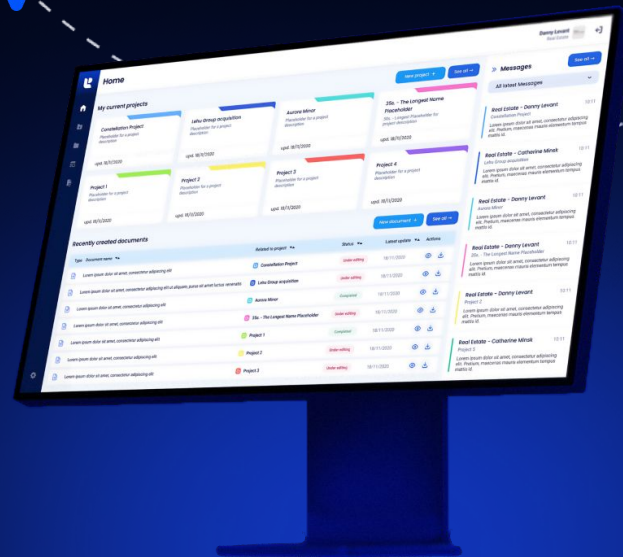
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ByLaw
Legal Productivity Web App

Our client, a leading SaaS technology provider in the legal industry based in France, sought assistance with creating a web app similar to Google Docs but with enhanced security layers and automation features tailored to the needs of legal professionals.

Using Machine Learning and AI, we automated document analysis, scheduling, and data extraction, drastically improving efficiency. The platform also enabled customizable templates, real-time collaboration, and seamless data processing tailored to legal workflows.
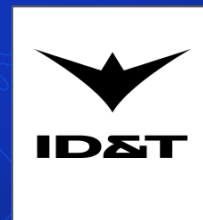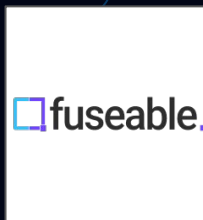
The successful completion of the project allowed our client to secure investors and launch their MVP successfully. Law firms using the app **reduced time spent on administrative work by 70%**, improving collaboration and efficiency.

Get in touch for an in-depth review of this case study.
-
Preview the application here
Or schedule a demo

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Products Launched
& Startups Saved

Client Feedback

David Swift gave you feedback
★★★★★
Interactivated is a superb company, that I have come to rely on, as the benchmark for professional standards in development work for my company. Prompt and courteous, professional and thorough all apply here, as does the extra mile offered with advice and direction, and potential peripheral matters that relate which but for them would not have been seen. The value is second to none.

Andrew Harcourt gave you feedback
★★★★★
It is still surprising how many people run headlong into development projects without the right amount of Business Analysis and planning. With Roy and his very capable team we were very well served through this critically important process. Roy has a very friendly manner, but is incredibly sharp and knowledgable. The SME team that he brings to the table are second to none ! A very worthwhile and valuable piece of work. When we have future work, Roy will be our first choice.

Hesham Ghourab gave Ronald Engwerda feedback
★★★★★
The team at Interactivated are exceptionally talented and provide a professional service. They understood our requirements very well, recommended top of the line technologies and delivered at the highest level and within agreed upon time frames. The team is friendly, responsive and can adapt to changing and complicated requirements. Projects are managed used the agile framework and the process of getting work specified and Estimated correctly is Efficient. Interactivated have a large team and can easily add more resources to a project when required. I highly recommend working with Interactivated and will definitely be working with them again and again.

Vladimire Calixte gave Ronald Engwerda feedback
★★★★★
Roy and his team at Interactivated (E-Commerce) Solutions are amazing. Their level of professionalism, organization, kindness, and client-centered focus is unmatched. Roy and his team are a solid group of hardworking people with integrity. We are so glad to have them on our team and orbit. The angst and trepidation that we were feeling about partnering with a new company have completely dissipated. We look forward to working with Roy and his team for many more years to come.

Get In Touch

Your investments
deserve technical
excellence.

Call us to turbocharge
your PortCos today

Book a Call

Roy van Eijsselsteijn

Founder, CEO, and SaaS specialist

Mateusz Hainysz

COO, Senior Product Owner, and
Agility Coach

Antonio Marinetto

Senior Product Owner

INTERACTIVATED
solutions

25+ Years of Building Success

→ Startups   → Scale-ups   → Investment Firms

From validating MVPs to product scaling to portco support,
we partner with **innovators at every stage.**

50+ Experts Across the EU
A distributed, highly skilled team specializing in
SaaS, B2B platforms, and marketplaces.

Industry Expertise That Delivers
✅ Healthcare ✅ Marketplaces ✅ Ecommerce
✅ Finance ✅ GenAI ✅ Much More

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